

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFSB-TV Hartford, CT

Date:

10/4/2012

I, Media Strategies and Research,

being/on behalf of: Joe Courtney, a legally

qualified candidate of the Democratic political

party for the office of: House of Representatives

in the General Election

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

Total Charges: \$17,550.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Courtney for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PATRICK TALLARITA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, October 04, 2012

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature
Printed Name
Title



Station Order Revised Courtney for Congress 2012

Market: Hartford, CT

Estimate ID

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

12236

Contact: Bill Whittle/Laurie LaBrecque

Phone: 860-728-3333

Email: Bill.Whittle@wfsb.com

Fax: 860-728-5669

Direct: michael.harris@meredith.com

WFSB-TV

Order # 497525

Program Name	Days	DP	Length	Gross Rate	Mon Oct 08	Tue Oct 09	Wed Oct 10	Thu Oct 11	Fri Oct 12	Sat Oct 13	Sun Oct 14	Total
WFSB 5:30a News	EM	M-F	30	\$800.00				1				1
5:30 AM 6:00 AM			30	\$800.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6a News	EM	M-F	30	\$1,200.00	1							1
6:00 AM 6:30 AM			30	\$1,200.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6:30a News	EM	M-F	30	\$1,200.00			1		1			2
6:30 AM 7:00 AM			30	\$2,400.00								
Sold Out: Lowest Rate to Clear Per WFSB												
CBS This Morning	EM	M-F	30	\$275.00		1						1
7:00 AM 9:00 AM			30	\$275.00								
WFSB Noon News	DT	M-F	30	\$275.00	1			1				2
12:00 PM 12:30 PM			30	\$550.00								
WFSB 5p News	EN	M-F	30	\$675.00			1					1
5:00 PM 5:30 PM			30	\$675.00								
WFSB 5:30p News	EN	M-F	30	\$1,800.00		1		1				2
5:30 PM 6:00 PM			30	\$3,600.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6p News	EN	M-F	30	\$800.00	1				1			2
6:00 PM 6:30 PM			30	\$1,600.00								
Inside Edition	PA	M-F	30	\$650.00			1					1
7:00 PM 7:30 PM			30	\$650.00								
CBS Special	PT	Th	30	\$3,000.00				1				1
9:00 PM 11:00 PM			30	\$3,000.00								
10/11: Vice Presidential Debate												
WFSB 11p News	LN	M-F	30	\$700.00	1	1			1			3
11:00 PM 11:35 PM			30	\$2,100.00								
Saturday 11p News	LN	Sa	30	\$700.00						1		1
11:00 PM 11:30 PM			30	\$700.00								

PMT 1

PMT 1

PMT 2

PMT 2

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 10/4/2012 8:38:34 AM

WFSB-TV

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rachael@mediastrategies.com



Station Order Revised Courtney for Congress 2012

Market: Hartford, CT

Estimate ID

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

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Phone: 860-728-3333

Email: Bill.Whittle@wfsb.com

Fax: 860-728-5669

Direct: michael.harris@meredith.com

WFSB-TV

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length	Oct		Oct	Oct	Oct	Oct	Oct	Oct		
			08		09	10	11	12	13	14		
Station Gross Totals			\$17,550.00	4	3	3	4	3	1			18

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 10/4/2012 8:38:34 AM

WFSB-TV

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CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Media Strategies and Research
Attention: Rachael Beale
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 497525 / 1		Alt Order #
Product October 8-October 14, 2012		
Contract Dates 10/08/12 - 10/14/12		Estimate # 11824
Advertiser Courtney for Congress		Original Date / Revision 10/04/12 / 10/04/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive House- National	Sales Office House-National
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/11/12	10/11/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$800.00			
N 2	WFSB	10/08/12	10/08/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,200.00			
N 3	WFSB	10/10/12	10/12/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1-1--				2	\$1,200.00			
N 4	WFSB	10/09/12	10/09/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$275.00			
N 5	WFSB	10/08/12	10/11/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1--1---				2	\$275.00			
N 6	WFSB	10/10/12	10/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$675.00			
N 7	WFSB	10/09/12	10/11/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-1---				2	\$1,800.00			
N 8	WFSB	10/08/12	10/12/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1---1--				2	\$800.00			
N 9	WFSB	10/10/12	10/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$650.00			
N 10	WFSB	10/11/12	10/11/12	Vice Presidential Debate	9pm-11pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$3,000.00			
N 11	WFSB	10/08/12	10/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 497525 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/08/12 - 10/14/12	<u>Product</u> October 8-October 14, 2	<u>Estimate #</u> 11824
<u>Advertiser</u> Courtney for Congress		<u>Original Date / Revision</u> 10/04/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11--1--				3	\$700.00			
N 12	WFSB	10/13/12	10/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$700.00			
Totals											18	\$17,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/13/12	18	\$17,550.00	\$14,917.50
Totals	18	\$17,550.00	\$14,917.50

Signature: _____ Date: _____

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